

From: [Scott Allen Jackson](#)
To: [Nwosu, Victor](#)
Cc: [Deborah Powell](#); [Jeremy Schmutz](#)
Subject: CROPS conference sponsorship
Date: Wednesday, February 25, 2015 8:40:51 AM
Attachments: [unnamed document.pdf](#)
[ATT00001.htm](#)

Hi Victor,

As you may know, UGA's annual Institute for Plant Breeding, Genetics and Genomics retreat is being combined with HudsonAlpha for a international conference on breeding and genomics to be held in Huntsville, AL. First, would Mars be interested in helping to sponsor the [CROPS 2015](#) conference, May 18-21, 2015. We are expecting over 300 leading plant breeders and genomics researchers that will be discussing the "what's next" in improving agriculture with genomics. I think this is a good opportunity to showcase Mars' commitment to crop research, especially in the application of genomics (cacao and peanut). Also, if you would share the conference with the Mars-sponsored researchers, we would appreciate that. Below is information on sponsorship and we hope that you might be able to help.

[Click here](#) for list of speakers and organizers.

As a sponsor of CROPS 2015, you will:

- Associate your name with key areas of emerging applications to genomics enabled crop breeding and improvement.
- Give your company prominence with those involved in the latest research developments and initiatives on improving agriculture with genomics.
- Showcase your company's products/services in a highly trafficked area.
- Network with over 300 leaders and thinkers at numerous social events.
- Hear firsthand what researchers say that can help them make faster, more dramatic progress in their work.

[Click here to download our sponsorship package.](#) (also attached)

For more information on sponsoring CROPS 2015, please contact either me or Deborah Powell at 256.327.5218 or email dpowell@hudsonalpha.org.

We hope to hear from you soon!

Thanks,
Scott Jackson
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