

From: [Scott Allen Jackson](#)
To: [Campbell, Trulie \(T\); sdrounsley@dow.com](#)
Cc: [Deborah Powell](#)
Subject: Invitation to Attend & Sponsor CROPS 2015
Date: Sunday, December 07, 2014 8:34:23 PM
Attachments: [CROPS SponsorshipBrochure-8.pdf](#)
[ATT00001.htm](#)

Dear Trulie and Steve, (Steve, I know you are planning to attend:) This is a fund-raising letter, as well as an invite to folks at DOWAgro).

You are invited not only to attend but also to place your company's name in front of more than 300 international leading genomics researchers and plant breeders that are discovering the "what's next" in improving agriculture with genomics.

The CROPS 2015 conference, to be held May 18-21, 2015 in Huntsville, Alabama is focused on exploring emerging genomic technologies' applications to crop improvement.

Conference website: <http://www.hudsonalpha.org/crops/>

[HudsonAlpha Institute for Biotechnology](#), a nonprofit research organization, alongside The University of Georgia, is co-hosting this multi-day event. Talks from Leading researchers and traditional breeders will address the intersection of progressing genomic technologies and their application to crop improvement.

Please see attached brochure for complete description, but as a sponsor of CROPS 2015, you will:

- * Associate your name with key areas of emerging applications to genomics enabled crop breeding and improvement.
- * Give your company prominence with those involved in the latest research developments and initiatives on improving agriculture with genomics.
- * Showcase your company's products/services in a highly trafficked area with dedicated exhibit hours.
- * Network with over 300 leaders and thinkers at numerous social events
- * Hear firsthand what researchers say that can help them make faster, more dramatic progress in their work.

For more information on sponsoring CROPS 2015, please contact me and/or Deborah Powell at 256.327.5218 or email dpowell@hudsonalpha.org.

We hope to hear from you soon!