

**From:** [Scott Allen Jackson](#)  
**To:** [Wayne Parrott](#)  
**Subject:** Re: Brochure II  
**Date:** Monday, April 13, 2015 2:07:45 PM

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no. that would be whoever is collecting the funds. The to be determined management company.

On Apr 13, 2015, at 2:05 PM, Wayne Parrott <[wparrott@uga.edu](mailto:wparrott@uga.edu)> wrote:

You the coordinator?

On 4/13/2015 1:53 PM, Scott Allen Jackson wrote:

We need a list of company contacts with the person that will contact them. Perhaps a form letter than we can past into emails to personalize for the person doing the contacting.

Below is the form from the CROPS conference.

Dear Catherine,

(Catherine, I hope that you are planning to attend:) This is a fund-raising letter, as well as an invite to folks at Bayer. Please distribute the meeting information to those that might be interested. In addition, I hope that Bayer might be interested to help sponsor the meeting.  
Thanks, Scott

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You are invited not only to attend but also to place your company's name in front of more than 300 international leading genomics researchers and plant breeders that are discovering the "what's next" in improving agriculture with genomics.

The CROPS 2015 conference, to be held May 18-21, 2015 in Huntsville, Alabama is focused on exploring emerging genomic

technologies' applications to crop improvement.

Conference website:

<http://www.hudsonalpha.org/crops/>

[HudsonAlpha Institute for Biotechnology](#), a nonprofit research organization, alongside The University of Georgia, is co-hosting this multi-day event. Talks from Leading researchers and traditional breeders will address the intersection of progressing genomic technologies and their application to crop improvement.

Please see attached brochure for complete description, but as a sponsor of CROPS 2015, you will:

- \* Associate your name with key areas of emerging applications to genomics enabled crop breeding and improvement.
- \* Give your company prominence with those involved in the latest research developments and initiatives on improving agriculture with genomics.
- \* Showcase your company's products/services in a highly trafficked area with dedicated exhibit hours.
- \* Network with over 300 leaders and thinkers at numerous social events
- \* Hear firsthand what researchers say that can help them make faster, more dramatic progress in their work.

For more information on sponsoring CROPS 2015, please contact me and/or Deborah Powell at 256.327.5218 or email [dpowell@hudsonalpha.org](mailto:dpowell@hudsonalpha.org).

We hope to hear from you soon!

<CROPS SponsorshipBrochure-8.pdf>

Warm regards,

Scott Jackson  
CROPS Scientific Organizing Committee

CROPS Scientific Organizing Committee

- • Co-Chair: Jeremy Schmutz, HudsonAlpha Institute for Biotechnology, AL, USA
- • Co-Chair: Scott Allen Jackson, University of Georgia, GA, USA
- • Co-Chair: Peggy Ozias-Akins, University of Georgia, GA, US
- • Hannes Dempewolf, Global Crop Diversity Trust, Germany
- • Jeff Ehlers, Bill & Melinda Gates Foundation, WA, USA
- • Todd Mockler, Donald Danforth Plant Science Center, MO, USA
- • Jesse Poland, Kansas State University, KS, USA
- • Jean-Marcel Ribaut, CGIAR, Mexico
- • Loren Rieseberg, University of British Columbia, Canada
- • Robert Stupar, University of Minnesota, MN, USA
- • Gerald Tuskan, Oak Ridge National Laboratory, TN, USA
- • Esther van der Knaap, The Ohio State University, OH, USA
- • Rajeev Varshney, The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), India
- • Jianming Yu, Iowa State University, IA, USA

On Apr 13, 2015, at 1:32 PM, Wayne Parrott  
<[wparrott@uga.edu](mailto:wparrott@uga.edu)> wrote:

The question is what to do with it now.

On 4/13/2015 12:46 PM, Scott Allen Jackson wrote:

fine with me.  
scott

On Apr 13, 2015, at 11:24 AM,  
Wayne Parrott  
<[wparrott@uga.edu](mailto:wparrott@uga.edu)> wrote:

Here is the brochure again, but  
with the contact info moved to  
the first page, as per Zenglu's  
request.

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**Wayne Parrott**  
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Sciences, and  
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Genetics & Genomics  
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of Georgia  
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Phone: 706-542-0928; FAX  
706-583-8120  
[Lab Web Site](#)

“Farming looks mighty easy  
when your plow is a pencil  
and you're a thousand miles  
from the corn field.” DD  
Eisenhower

<Soybean conference  
fundraising brochure.pdf>

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