

**From:** [Scott Allen Jackson](#)  
**To:** [Wayne Parrott](#)  
**Subject:** Re: Brochure II  
**Date:** Monday, April 13, 2015 2:12:40 PM

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We need a list of companies, the company contacts and who is contacting that person (who knows them best). we had a google doc going for a while (or an excel sheet) but I dont' see it right now.

On Apr 13, 2015, at 2:09 PM, Wayne Parrott <[wparrott@uga.edu](mailto:wparrott@uga.edu)> wrote:

I meant for the sending of company contacts. Is that what you meant?

On 4/13/2015 2:07 PM, Scott Allen Jackson wrote:

no. that would be whoever is collecting the funds. The to be determined management company.

On Apr 13, 2015, at 2:05 PM, Wayne Parrott  
<[wparrott@uga.edu](mailto:wparrott@uga.edu)> wrote:

You the coordinator?

On 4/13/2015 1:53 PM, Scott Allen Jackson wrote:

We need a list of company contacts with the person that will contact them. Perhaps a form letter than we can past into emails to personalize for the person doing the contacting.

Below is the form from the CROPS conference.

Dear Catherine,

(Catherine, I hope that you are planning to attend:)

This is a fund-raising letter, as well as an invite to folks at Bayer. Please distribute the meeting information to those that might be

interested. In addition, I hope that Bayer might be interested to help sponsor the meeting. Thanks, Scott

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You are invited not only to attend but also to place your company's name in front of more than 300 international leading genomics researchers and plant breeders that are discovering the "what's next" in improving agriculture with genomics.

The CROPS 2015 conference, to be held May 18-21, 2015 in Huntsville, Alabama is focused on exploring emerging genomic technologies' applications to crop improvement.

Conference website:  
<http://www.hudsonalpha.org/crops/>

[HudsonAlpha Institute for Biotechnology](#), a nonprofit research organization, alongside The University of Georgia, is co-hosting this multi-

day event. Talks from Leading researchers and traditional breeders will address the intersection of progressing genomic technologies and their application to crop improvement.

Please see attached brochure for complete description, but as a sponsor of CROPS 2015, you will:

- \* Associate your name with key areas of emerging applications to genomics enabled crop breeding and improvement.
- \* Give your company prominence with those involved in the latest research developments and initiatives on improving agriculture with genomics.
- \* Showcase your company's products/services in a highly trafficked area with dedicated exhibit hours.
- \* Network with over 300 leaders and thinkers at numerous social events
- \* Hear firsthand what researchers say that can help

them make faster,  
more dramatic  
progress in their  
work.

For more  
information on  
sponsoring CROPS  
2015, please  
contact me and/or  
Deborah Powell at  
256.327.5218 or  
email  
[dpowell@hudsonal  
pha.org](mailto:dpowell@hudsonalpha.org).

We hope to hear  
from you soon!

<CROPS SponsorshipBrochure-  
8.pdf>

Warm regards,

Scott Jackson  
CROPS Scientific  
Organizing  
Committee

CROPS Scientific  
Organizing  
Committee

- • Co-Chair:  
Jeremy  
Schmutz,  
HudsonAlpha  
a Institute for  
Biotechnolo  
gy, AL, USA
- • Co-Chair:  
Scott Allen  
Jackson,  
University of  
Georgia,  
GA, USA
- • Co-Chair:

Peggy Ozias-  
Akins,  
University of  
Georgia,  
GA, US

- • Hannes  
Dempewolf,  
Global Crop  
Diversity  
Trust,  
Germany
- • Jeff Ehlers,  
Bill &  
Melinda  
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WA, USA
- • Todd  
Mockler,  
Donald  
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Plant Science  
Center, MO,  
USA
- • Jesse  
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- • Jean-  
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Rieseberg,  
University of  
British  
Columbia,  
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- • Robert  
Stupar,  
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Minnesota,  
MN, USA
- • Gerald  
Tuskan, Oak  
Ridge  
National  
Laboratory,

- TN, USA
- • Esther van der Knaap,  
The Ohio State University,  
OH, USA
  - • Rajeev Varshney,  
The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT),  
India
  - • Jianming Yu, Iowa State University,  
IA, USA

On Apr 13, 2015, at 1:32 PM,  
Wayne Parrott  
<[wparrott@uga.edu](mailto:wparrott@uga.edu)> wrote:

The question is what to do with it now.

On 4/13/2015 12:46 PM, Scott Allen Jackson wrote:

fine with me.  
scott

On  
Apr  
13,  
2015,  
at  
11:24  
AM,  
Wayne  
Parrott  
<[wparrott@uga.edu](mailto:wparrott@uga.edu)>

[a.edu](#)>

wrote:

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**Wayne Parrott**  
Department of Crop & Soil  
Sciences, and  
Institute for Plant Breeding,  
Genetics & Genomics  
111 Riverbend Road, University  
of Georgia  
Athens, GA 30602-6810  
Phone: 706-542-0928; FAX  
706-583-8120  
[Lab Web Site](#)

“Farming looks mighty easy  
when your plow is a pencil  
and you're a thousand miles  
from the corn field.” DD  
Eisenhower

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