

**From:** [Scott Allen Jackson](#)  
**To:** [Work](#)  
**Cc:** [Jeremy Schmutz](#)  
**Subject:** Re: Invitation to Attend & Sponsor CROPS 2015  
**Date:** Monday, December 08, 2014 12:20:07 AM

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It would be great if you could follow up from here.

scott

On Dec 7, 2014, at 11:31 PM, Work <[dpowell@hudsonalpha.org](mailto:dpowell@hudsonalpha.org)> wrote:

They can say whatever they want about Huntsville as long as they go with \$10K.  
:) seriously this is great. Thanks Scott.

We need a firm commitment on which level they want then need their logo so we can start promoting them as a sponsor. Do you want to follow up again to confirm or do you want me to take it from here?

Deborah

On Dec 7, 2014, at 7:56 PM, Scott Allen Jackson <[sjackson@uga.edu](mailto:sjackson@uga.edu)> wrote:

Ignore the Huntsville slur... Our first donation??

Begin forwarded message:

**From:** Jason Lilly <[JLilly@neogen.com](mailto:JLilly@neogen.com)>  
**To:** Scott Allen Jackson <[sjackson@uga.edu](mailto:sjackson@uga.edu)>  
**Subject:** Re: Invitation to Attend & Sponsor CROPS 2015  
**Date:** December 7, 2014 at 8:48:49 PM EST

We can probably do the \$5 or \$10K one... But Huntsville.... Seriously... You couldn't come up with a better city? .. I think you just beat out Detroit and Fargo.

Jason Lilly, Ph.D, MBA  
Vice President  
Neogen Corporation  
+1-517-775-5952

On Dec 7, 2014, at 8:34 PM, Scott Allen Jackson <[sjackson@uga.edu](mailto:sjackson@uga.edu)> wrote:

Dear Jason, Form text below... We are fund raising for a crops genomics conference to be held in May 2015. I hope that you might be able to attend and possibly sponsor. Let me know if you have any questions. I'm in China now but will be back stateside Dec 19. Hope you guys are doing well up in the frozen tundra:) -scott

You are invited not only to attend but also to place your company's name in front of more than 300 international leading genomics researchers and plant breeders that are discovering the "what's next" in improving agriculture with genomics.

The CROPS 2015 conference, to be held May 18-21, 2015 in Huntsville, Alabama is focused on exploring emerging genomic technologies' applications to crop improvement.

Conference website:

<http://www.hudsonalpha.org/crops/>

[HudsonAlpha Institute for Biotechnology](#), a nonprofit research organization, alongside The University of Georgia, is co-hosting this multi-day event. Talks from Leading researchers and traditional breeders will address the intersection of progressing genomic technologies and their application to crop improvement.

Please see attached brochure for complete description, but as a sponsor of CROPS 2015, you will:

\* Associate your name with key areas of emerging applications to genomics enabled crop breeding and improvement.

- \* Give your company prominence with those involved in the latest research developments and initiatives on improving agriculture with genomics.
- \* Showcase your company's products/services in a highly trafficked area with dedicated exhibit hours.
- \* Network with over 300 leaders and thinkers at numerous social events
- \* Hear firsthand what researchers say that can help them make faster, more dramatic progress in their work.

For more information on sponsoring CROPS 2015, please contact me and/or Deborah Powell at 256.327.5218 or email [dpowell@hudsonalpha.org](mailto:dpowell@hudsonalpha.org).

We hope to hear from you soon!

<CROPS SponsorshipBrochure-8.pdf>

Warm regards,

Scott Jackson  
CROPS Scientific Organizing Committee

CROPS Scientific Organizing Committee

- • Co-Chair: Jeremy Schmutz, HudsonAlpha Institute for Biotechnology, AL, USA
- • Co-Chair: Scott Allen Jackson, University of Georgia, GA, USA
- • Co-Chair: Peggy Ozias-Akins, University of Georgia, GA, US
- • Hannes Dempewolf, Global Crop Diversity Trust, Germany
- • Jeff Ehlers, Bill & Melinda Gates Foundation, WA, USA
- • Todd Mockler, Donald Danforth Plant Science Center, MO, USA
- • Jesse Poland, Kansas State University, KS,

USA

- • Jean-Marcel Ribaut, CGIAR, Mexico
- • Loren Rieseberg, University of British Columbia, Canada
- • Robert Stupar, University of Minnesota, MN, USA
- • Gerald Tuskan, Oak Ridge National Laboratory, TN, USA
- • Esther van der Knaap, The Ohio State University, OH, USA
- • Rajeev Varshney, The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), India
- • Jianming Yu, Iowa State University, IA, USA