

**From:** [Scott Allen Jackson](#)  
**To:** [BBPudota@dow.com](mailto:BBPudota@dow.com)  
**Cc:** [Deborah Powell](#); [Jeremy Schmutz](#)  
**Subject:** Sponsorship Invitation for CROPS 2015  
**Date:** Friday, February 13, 2015 1:13:59 PM  
**Attachments:** [unnamed document.pdf](#)  
[ATT00001.htm](#)

---

Dear Bala,

I would personally like to invite Dow AgroSciences to sponsor the [CROPS 2015](#) conference, hosted by [HudsonAlpha Institute for Biotechnology](#), and [The University of Georgia](#) that will be May 18-21, 2015. We are expecting over 300 leading genomics researchers and plant breeders that will be discussing the "what's next" in improving agriculture with genomics.

[Click here](#) for our list of speakers and organizers.

As a sponsor of CROPS 2015, you will:

- Associate your name with key areas of emerging applications to genomics enabled crop breeding and improvement.
- Give your company prominence with those involved in the latest research developments and initiatives on improving agriculture with genomics.
- Showcase your company's products/services in a highly trafficked area.
- Network with over 300 leaders and thinkers at numerous social events.
- Hear firsthand what researchers say that can help them make faster, more dramatic progress in their work.

[Click here to download our sponsorship package.](#) (also attached)

For more information on sponsoring CROPS 2015, please contact Deborah Powell at 256.327.5218 or email [dpowell@hudsonalpha.org](mailto:dpowell@hudsonalpha.org).

We hope to hear from you soon!

Kind regards,

Scott Jackson  
*CROPS Scientific Or*