

Subject: [gbird] FW: Talking about Gene Drive

From: Heath Packard <heath.packard@islandconservation.org>

Date: 5/8/2017 7:27 PM

To: "gbird@lists.ncsu.edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

Attn: GBIRd Steering Committee,

This is an important service that is being offered by the emergent 'gene drive researchers coalition' and will be based on message development and testing that we will play key roles in informing.

We urge all GBIRd Steering Committee Members (or other spokespersons) to consider attending. Please let Royden and I know if you plan to attend.

Naturally, there will be reports, key messages, talking points, and message guidelines that emerge from this that you'll be able to use as well.

Best,

Heath Packard

Director of Marketing & Communications

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From: James, Stephanie (FNIH) [T] [mailto:sjames@fnih.org]

Sent: Monday, May 08, 2017 3:12 PM

To:

Subject: RE: Talking about Gene Drive

Dear colleagues,

Based on demonstration of interest, the Foundation for the National Institutes of Health (FNIH) will sponsor a one day workshop on the topic of "Talking about Gene Drive" – to be held just before the annual American Society of Tropical Medicine and Hygiene (ASTMH) meeting on November 4, 2017, in Baltimore, MD.

The intent of the workshop will be to:

- discuss how gene drive technology is being described in the media and at venues such as the Convention on Biological Diversity;
- consider ways to work together to enhance communication and clarify public perception about gene drive technology;
- share some basic communications skills that might come in handy in the future

A revised draft agenda responding to various initial comments is attached.

The workshop is open to those working on gene drive technology for public health and conservation goals. We believe this will provide an important venue for bringing both groups together to discuss plans for communicating about the technology with the public. Please let me know if there are others not included on this list who might be interested in attending. FNIH will open a registration page closer to the time in order to judge logistics requirements.

FNIH will support the cost of the meeting space, food (breakfast and lunch) and speaker travel. We are holding this workshop in conjunction with the ASTMH meeting because many interested parties are already planning to attend that meeting. We regret that FNIH cannot support the participation of all attendees. We assume that most of you have some travel support from other sources, but please let me know if that is not the case. We hope that you will add this to your calendar and plan to join us for some lively conversation!

Best regards,

Stephanie

Stephanie James, PhD, FASTMH

Director, Science Division

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For 13 consecutive years, Charity Navigator has rated the FNIH as an organization that *exceeds industry standards*.

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— Attachments: —

Draft agenda - Talking About Gene Drive v4.docx

23.9 KB