Subject: Re: [gbird] NZ Radio Interview

From: Heath Packard < heath.packard@islandconservation.org >

Date: 5/9/2017 6:13 PM

To: Daniel Tompkins < Tompkins D@landcareresearch.co.nz > , "gbird@lists.ncsu.edu"

<gbird@lists.ncsu.edu>

Great, thanks Dan!

I'm connecting with the NZ DOC program and communications leads on the PF2050 very soon so we can better coordinate on our messaging.

Best,

Heath Packard

www.islandconservation.org

360.584.3051 (mobile)

From: Daniel Tompkins [mailto:TompkinsD@landcareresearch.co.nz]

Sent: Tuesday, May 09, 2017 2:56 PM

To: Heath Packard <heath.packard@islandconservation.org>; gbird@lists.ncsu.edu

Subject: RE: NZ Radio Interview

Nice one.

From a PF2050 perspective, I'd be grateful if the line is that genetic biocontrol approaches are being explored along with the range of other potential approaches – the aim is to provide the NZ public and policy makers with the information that they need to decide what approaches (with genetic biocontrol being one possible) they want to take to achieve the goals.

Thanks, Dan.

From: gbird-owner@lists.ncsu.edu [mailto:gbird-owner@lists.ncsu.edu] On Behalf Of Heath Packard

Sent: Wednesday, 10 May 2017 8:39 a.m.

To: gbird@lists. ncsu. edu (gbird@lists.ncsu.edu)

Subject: [gbird] NZ Radio Interview

Hi all.

I have a live interview with NZ Radio this afternoon on 2050 Predator Free NZ and the GBIRd investigation. I wanted to be sure to follow our media communications protocols and let you all know. I'll be sure to connect you if/when they want to go deeper than a general overview of our investigation.

Best,

Heath Packard

Director of Marketing & Communications Island Conservation **360.584.3051** (mobile)

Learn more www.islandconservation.org

Network www.linkedin.com/company/island-conservation

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Re: [gbird] NZ Radio Interview

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