

Subject: [gbird] GBIRd in Audubon Magazine!

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To: "gbird@lists.ncsu.edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

Hi all,

In an effort that began last October with a multiple GBIRd partners pitching GBIRd to Audubon Magazine's editor, we've earned a great article in an important outlet which can only help to advance the GBIRd investigation. Congrats to all involved in this ongoing communications partnership. Our spokespersons did a great job sticking to our key messages which reflects the partnerships values quite well.

I'm sure you'll appreciate seeing the story published in Audubon Magazine on Friday.

<http://www.audubon.org/magazine/summer-2017/how-genetically-modified-mice-could-one-day-save>

Happy reading,

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