

**Subject:** [gbird] GBIRd in Audubon Magazine!

**From:** Heath Packard <heath.packard@islandconservation.org>

**Date:** 7/11/2017 4:52 AM

**To:** "gbird@lists.ncsu.edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

Hi all,

In an effort that began last October with a multiple GBIRd partners pitching GBIRd to Audubon Magazine's editor, we've earned a great article in an important outlet which can only help to advance the GBIRd investigation. Congrats to all involved in this ongoing communications partnership. Our spokespersons did a great job sticking to our key messages which reflects the partnerships values quite well.

I'm sure you'll appreciate seeing the story published in Audubon Magazine on Friday.

<http://www.audubon.org/magazine/summer-2017/how-genetically-modified-mice-could-one-day-save>

Happy reading,

**Heath Packard**

Director of Marketing & Communications

[Island Conservation](#)

360.584.3051 (mobile)

heath.packard1 (skype)

[LinkedIn](#) | [Facebook](#) | [Twitter](#) | [Flickr](#) | [Blog](#)