

Date: 5/8/2017 5:11:48 PM

Subject: RE: Talking about Gene Drive

Attachments: [Draft agenda - Talking About Gene Drive v4.docx](#)

Dear colleagues,

Based on demonstration of interest, the Foundation for the National Institutes of Health (FNIH) will sponsor a one day workshop on the topic of "Talking about Gene Drive" – to be held just before the annual American Society of Tropical Medicine and Hygiene (ASTMH) meeting on November 4, 2017, in Baltimore, MD.

The intent of the workshop will be to:

- discuss how gene drive technology is being described in the media and at venues such as the Convention on Biological Diversity;
- consider ways to work together to enhance communication and clarify public perception about gene drive technology;
- share some basic communications skills that might come in handy in the future

A revised draft agenda responding to various initial comments is attached.

The workshop is open to those working on gene drive technology for public health and conservation goals. We believe this will provide an important venue for bringing both groups together to discuss plans for communicating about the technology with the public. Please let me know if there are others not included on this list who might be interested in attending. FNIH will open a registration page closer to the time in order to judge logistics requirements.

FNIH will support the cost of the meeting space, food (breakfast and lunch) and speaker travel. We are holding this workshop in conjunction with the ASTMH meeting because many interested parties are already planning to attend that meeting. We regret that FNIH cannot support the participation of all attendees. We assume that most of you have some travel support from other sources, but please let me know if that is not the case. We hope that you will add this to your calendar and plan to join us for some lively conversation!

Best regards,

Stephanie

Stephanie James, PhD, FASTMH

Director, Science Division

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## Talking About Gene Drive: Communications Workshop

Baltimore, MD Nov 4, 2017

Location TBD

### Draft Agenda:

Time	Session	Moderator
8:30 – 9:00	<b>Breakfast and networking</b>	N/A
9:00 – 9:15	<b>Introductions and meeting objectives</b>	Stephanie James, FNIH
9:15 – 10:00	<b>Media landscape</b> A look at gene drive media coverage over the past 18 months and benchmarking against past scientific developments	Kalina Kamenova, McMaster University
10:00 – 10:30	<b>Conventions and regulatory landscape</b> A review of gene drive discussions within the International Union for the Conservation of Nature, the Convention on Biological Diversity and in the regulatory space	Heath Packard, Island Conservation Isabelle Coche, Emerging Ag Bob Friedman, Venter Institute
10:30 – 11:00	<b>Public perception</b> Moderated discussion on how different public audiences view GM mosquitoes	TBD
11:00 – 12:00	<b>Gene drive terminology</b> Presentation of preliminary findings of testing gene drive concepts and terminology with stakeholders and informed publics	Isabelle Coche, Emerging Ag Jeff Chertack, BMGF
12:00 – 1:00	<b>Lunch</b>	
1:00 – 2:00	<b>Applied communications</b> Shared past experiences with reporters, government officials, the public; what works and what doesn't	All (moderated by Communications expert)
2:00 – 4:30	<b>Communications skills</b> Tips and strategies for effective scientific communications	Communications expert
4:30 – 4:45	<b>Wrap up</b> Thoughts on what more is needed – additional materials, discussion sessions, etc.	Stephanie James, FNIH
4:45 – 5:15	<b>Discussion on follow up</b> Other topics that might benefit from collective thinking?	Stephanie James, FNIH