

**Subject:** [gbird] Another reporter inquiry about GBIRd

**From:** Heath Packard <heath.packard@islandconservation.org>

**Date:** 1/23/2017 8:15 PM

**To:** "gbird@lists.ncsu.edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

**CC:** Sally Esposito <sally.esposito@islandconservation.org>, Sara Kaiser <sara.kaiser@islandconservation.org>

Hi all,

Spoke with Emma Marris today. She's pitching a story to WIRED about GBIRd and was enthused to hear that there was active research ongoing around the mouse construct. She asked me to put her in touch with the leads at those labs, so I'll be connecting Paul, David, and John in a separate email.

If any of the other leads would like to reach out to her from your various perspectives, she would probably welcome that...but she may put you off until she's successfully pitched the story to her editor at WIRED. This is a good opportunity!

You can find out more about Emma on twitter @Emma\_Marris or on her website emmamarris dot com (had to spell this last bit out and strip my signature because we're finding the list serve doesn't like URLs or hyperlinks).

Cheers,

**Heath Packard**

Director of Marketing & Communications

Island Conservation

**360.584.3051** (mobile)