

**Subject:** [gbird] Reporter heads up & coordination

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**To:** "gbird@lists.ncsu.edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

Hi all,

I spoke with Steve Hall on Friday who is working on a piece for Scientific American. Steve is a big name in Journalism and lectures at NYU; <https://journalism.nyu.edu/about-us/profile/stephen-s-hall/>.

He specifically asked for me to connect him to the mouse research leads, so I'm about to connect him with John Godwin, David Threadgill, and Paul Thomas under separate cover.

I think he's got some time to develop this story, so I expect he'll want to reach out to others.

If other GBIRD leads or their PIOs are inclined to reach out to Steven, go for it. As always, I'm available to help any of you prep for interviews like this.

Best,

**Heath Packard**

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