

Subject: [gbird] FW: [Geneticrescue] Nicely Worded Piece in SA on Invasive Island Mice
From: Heath Packard <heath.packard@islandconservation.org>
Date: 3/10/2017 12:33 AM
To: "gbird@lists.ncsu.edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

Silly me, I conflated the genetic list serves and thought I was replying to this team...anyway, see below – great Blog Megan!

Cheers all!

Best,

Heath Packard

www.islandconservation.org

360.584.3051 (mobile)

From: Ryan Phelan [mailto:ryan@longnow.org]
Sent: Thursday, March 09, 2017 4:24 PM
To: Heath Packard <heath.packard@islandconservation.org>
Cc: Royden Saah <royden.saah@islandconservation.org>; Geneticrescue@list.longnow.org
Subject: Re: [Geneticrescue] Nicely Worded Piece in SA on Invasive Island Mice

Nice mice!

On Mar 9, 2017, at 7:50 AM, Heath Packard <heath.packard@islandconservation.org> wrote:

Yea, it's a great one. Thanks, Royden.

We're excited to have our GBIRD partners crafting media stories like this that frame the project the way the partnership wants it framed. Nice outcome. Even the friendliest journalists/editors tend to lean toward hyperbole and sensationalism. Great to get thing framed our way! Way to go Megan!

It's a great model and we'd be delighted to see other partners replicate it. Megan did a great job coordinating with John Godwin, Royden, and me to help craft the blog. I know Royden and I would be delighted to assist other GBIRD partners with similar initiatives!

We've further publicized this story on Island Conservation's blog and social media outlets!

<https://www.islandconservation.org/mice-conservationists/>

You might consider doing the same.

Happy reading!

Heath Packard

Director of Marketing & Communications
Island Conservation

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<image001.jpg>

From: geneticrescue-bounces@list.longnow.org [<mailto:geneticrescue-bounces@list.longnow.org>] **On**
Behalf Of Royden Saah
Sent: Thursday, March 09, 2017 7:41 AM
To: Geneticrescue@list.longnow.org
Subject: [Geneticrescue] Nicely Worded Piece in SA on Invasive Island Mice

Hi All,

Here is a wonderful blog in Scientific American. It has good descriptions of gene drives for non-scientists and points out some 'behind-the-scenes' or rather non-engineering mouse work assessing mate selection:

<https://blogs.scientificamerican.com/guest-blog/mice-as-conservationists/>

I especially appreciate the empathy brought to the piece, reflective of the interdisciplinary iGERT program at NCSU:

<https://research.ncsu.edu/ges/igert/igert-about-us/>

Warmly,
Royden

J. Royden Saah
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