

**Subject:** [gbird] Reporter connection FYI

**From:** Heath Packard <heath.packard@islandconservation.org>

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**To:** "gbird@lists.ncsu.edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

Hi GBIRD partners,

I wanted to let you know that I just had a conversation with [Steve Hall \(NYU Journalism Prof/Journalist\)](#) who is keen to learn more about some of your research. I'll be sending an introductory email to our Steering Committee members so that he can engage with you/your organizations directly. Sounds like he's got strong interest from Scientific American to do a story about island invasive eradications and related innovations. Steve wants to visit Karl in the Galapagos and the reporter intends to include a strong bit about the potential for gene drive biocontrols. So, he's looking to speak with GBIRD researchers.

As always, I'm happy to help you prepare for interviews. Just let me know if I can help.

Best,

**Heath Packard**

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