Subject: A67E-9049-7DDE : CONSULT from gbird (post) From: gbird-owner@lists.ncsu.edu Date: 4/19/2017 3:12 PM To: gbird-owner@lists.ncsu.edu

The following request:

"(post to gbird)"

was sent to NC State Email List Services
by Heath Packard <<u>heath.packard@islandconservation.org></u>.

The request requires your confirmation for the following reason(s):

The message headers are too large (6723 > 2048)

To accept or reject this request, please do one of the following:

- 1. If you have web browsing capability, visit
   <u><http://lists.ncsu.edu/cgi-bin/mj confirm/domain=lists.ncsu.edu?t=A67E-9049-7DDE></u>
   and follow the instructions there.
- 2. Reply to <u>mj2@lists.ncsu.edu</u> with one of the following two commands in the body of the message:
  - accept reject

(The number A67E-9049-7DDE must be in the Subject header)

3. Reply to <u>mj2@lists.ncsu.edu</u> with one of the following two commands in the body of the message:

accept A67E-9049-7DDE reject A67E-9049-7DDE

4. If you know the administrative password for the gbird list, all pending requests can be managed by visiting <<u>http://lists.ncsu.edu/cgi-bin/mj wwwadm/domain=lists.ncsu.edu/gbird?func=showtokens></u>

If you do not respond within 7 days, this token will expire, and the request will not be completed.

-ForwardedMessage.eml-

Subject: RE: Action requested: micro-website review & media follow-ups
From: Heath Packard <heath.packard@islandconservation.org>
Date: 4/19/2017 3:12 PM
To: Karl Campbell <karl.campbell@islandconservation.org>, Gregg Howald

<gregg.howald@islandconservation.org>, "fgould@ncsu.edu" <fgould@ncsu.edu>, "jrgodwinnc@gmail.com" <jrgodwinnc@gmail.com>, "jrgodwinnc@gmail.com" <godwin@ncsu.edu>, "Piaggio, Antoinette J - APHIS" <toni.j.piaggio@aphis.usda.gov>, David Threadgill <dwthreadgill@tamu.edu>, "tompkinsd@landcareresearch.co.nz" <tompkinsd@landcareresearch.co.nz>, "paul.thomas@adelaide.edu.au" <paul.thomas@adelaide.edu.au>, Royden Saah <royden.saah@islandconservation.org> **CC:** "gbird@lists.ncsu. edu (gbird@lists.ncsu.edu)" <gbird@lists.ncsu.edu>

To follow up on the GBIRd re-branding question from yesterday, we should be hearing back on that outstanding grant application next week.

Fingers crossed!

Heath Packard www.islandconservation.org 360.584.3051 (mobile)

## From: Heath Packard

Sent: Tuesday, April 18, 2017 4:03 PM

To: Karl Campbell <Karl.Campbell@islandconservation.org>; Gregg Howald <Gregg.Howald@islandconservation.org>; 'fgould@ncsu.edu' <fgould@ncsu.edu>; 'jrgodwinnc@gmail.com' <jrgodwinnc@gmail.com>; 'godwin@ncsu.edu' <godwin@ncsu.edu>; 'Piaggio, Antoinette J - APHIS' <toni.j.piaggio@aphis.usda.gov>; 'David Threadgill' <dwthreadgill@tamu.edu>; 'tompkinsd@landcareresearch.co.nz' <tompkinsd@landcareresearch.co.nz>; 'paul.thomas@adelaide.edu.au' <paul.thomas@adelaide.edu.au>; Royden Saah <royden.saah@islandconservation.org>
Cc: gbird@lists.ncsu. edu (gbird@lists.ncsu.edu) <gbird@lists.ncsu.edu>
Subject: Action requested: micro-website review & media follow-ups
Importance: High

Hi all,

A beta (development) version of our phase one website (a micro site 'placeholder' until we can develop/launch comprehensive site) is <u>here for your review</u>! The text is attached in word. What's missing at this point is a newsletter sign-up module, another picture or two, and a bunch of technical back-end stuff. This is not live and should not be shared outside this group at this point. However, some GBIRd partners would like to point people to this at their talks during a conference beginning May 1, 2017.

So, if there is any way humanly possible, could you please review/edit (word using tracked changes) and/or sign-off on this micro-site going live by April 26? Please delegate or engage others from your organization as warranted and note that we do have partner logos and hyperlinks on the site currently...I know this will trigger external affairs or PIO reviews for some of you. Thanks!

Second, we've developed the attached template for you to use as an immediate follow-up with reporters once you've first engaged with them. This will help to ensure as balanced partner attribution and coverage in our media engagements as possible.

Cheers,

## **Heath Packard**

Director of Marketing & Communications Island Conservation **360.584.3051** (mobile)

Learn more <u>www.islandconservation.org</u> Network <u>www.linkedin.com/company/island-conservation</u> Keep in touch <u>www.facebook.com/preventingextinctions</u> Talk to us <u>www.twitter.com/noextinctions</u>



-Attachments:

Action requested: micro-website review & media follow-ups.eml

21.2 KB