

Subject: Re: [gbird] Meeting Minutes - GBIRD Steering Committee 20171017
From: Heath Packard <heath.packard@islandconservation.org>
Date: 10/19/2017 7:51 PM
To: "Piaggio, Antoinette J - APHIS" <Toni.J.Piaggio@aphis.usda.gov>, "gbird@lists.ncsu.edu" <gbird@lists.ncsu.edu>, Royden Saah <royden.saah@islandconservation.org>
CC: Sally Esposito <sally.esposito@islandconservation.org>

I am very open to that discussion about the name and brand strategy. If we want pros to help us do it, we probably need \$25-\$50K. If we want to do it ourselves, it's going to be time consuming...and I'm not sure we (collectively) have the capacity to pull it off.

Heath Packard

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From: gbird-owner@lists.ncsu.edu [mailto:gbird-owner@lists.ncsu.edu] **On Behalf Of** Piaggio, Antoinette J - APHIS
Sent: Thursday, October 19, 2017 7:49 AM
To: Royden Saah <royden.saah@islandconservation.org>; 'gbird@lists.ncsu.edu' <gbird@lists.ncsu.edu>
Subject: Re: [gbird] Meeting Minutes - GBIRD Steering Committee 20171017

Hi Royden,

The agenda has shaped up very nicely. I was wondering if on Day 2 from 2:05-3:00 we should have some integration with what parts of GBIRD goals should be "covered" by the DARPA funded proposal. For this point my goal is for us all to understand how we might leverage those funds to best serve overall goals. I think that having John share what and when the DARPA milestones are will also help GBIRD folks understand when to expect some of these goals/products to be completed and then can plan for leveraging these data resources into funding opportunities or research plans/development of a phased budgets. Does that make sense? I also think this outline of milestones (a single slide) could really help us DARPA funded folks too.

Also will Heath touch on where we are on deciding if we will change the GBIRD name/branding or not when he talks on the 2nd day 11:05-11:25? I think that would be a good face-to-face discussion with all partners.

Thank you!

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From: gbird-owner@lists.ncsu.edu [<mailto:gbird-owner@lists.ncsu.edu>] **On Behalf Of** Royden Saah
Sent: Thursday, October 19, 2017 8:05 AM
To: gbird@lists.ncsu.edu
Cc: Elizabeth Heitman <Elizabeth.Heitman@UTSouthwestern.edu>
Subject: [gbird] Meeting Minutes - GBIRd Steering Committee 20171017

Team GBIRd,

The below link has the steering committee minutes from our meeting on Tuesday evening (US time). I encourage you to review and discuss questions, comments, and future agenda ideas with your organizational lead(s). Your involvement is critical to this program.



With Appreciation,
Royden

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